



# THE POWER TO PERSUADE

BUILDING KNOWLEDGE & CAPACITY FOR POLICY CHANGE

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## THE POWER TO PERSUADE SYMPOSIUM 15 AUGUST 2016, MELBOURNE

### CREATING HEALTHY ECOSYSTEMS FOR PUBLIC POLICY

The Power to Persuade symposium connects policy participants from multiple sectors – community, academic, private enterprise, government – to discuss how better policy can be created and implemented. This fifth annual one-day symposium will examine how to keep policy ecosystems healthy, robust and sustainable.

#### THEMES

- Who governs our policy ecosystems?
- Grassroots policy struggles, successes and failures
- What constitutes a 'healthy' policy ecosystem?

#### SPEAKERS INCLUDE:

- **Andrew Tongue**  
ASSOCIATE SECRETARY INDIGENOUS AFFAIRS AT PRIME MINISTER AND CABINET
- **David Tennant**  
FAMILY CARE
- **Ben Spies-Butcher**  
MACQUARIE UNIVERSITY
- **Leilani Frew**  
HEAD OF COMMISSIONING AND CONTESTABILITY, NSW TREASURY
- **Lesley Russell**  
MENZIES CENTRE FOR HEALTH POLICY, UNIVERSITY OF SYDNEY
- **Evelyne de Leeuw**  
CENTRE FOR HEALTH EQUITY TRAINING RESEARCH AND EVALUATION UNSW
- **Michael Perusco**  
YARRA COMMUNITY HOUSING
- **Robyn Keast**  
SOUTHERN CROSS UNIVERSITY
- **Brendan Lyon**  
INFRASTRUCTURE PARTNERSHIPS AUSTRALIA
- **Helen Sullivan**  
CRAWFORD SCHOOL, AUSTRALIAN NATIONAL UNIVERSITY

#### VENUE:

Royal Australasian College of Surgeons, 240-290 Spring St East Melbourne. 8:30 am for a 9:15 start.

#### REGISTRATION FEE:

Single day – \$110 (PTP SYMPOSIUM) / Two days – \$200 (PTP + WOMEN'S POLICY FORUM)  
A 'SCHOLARSHIP' TO ATTEND AT A DISCOUNTED RATE MAY BE AVAILABLE IN SPECIAL CIRCUMSTANCES.

Visit [www.powertopersuade.org.au](http://www.powertopersuade.org.au) for updates on registrations and the program or follow us on twitter @powertopersuade.

Email: [info@powertopersuade.org.au](mailto:info@powertopersuade.org.au)



Good Shepherd  
Australia New Zealand



INFRASTRUCTURE  
PARTNERSHIPS  
AUSTRALIA



Brotherhood of St Laurence  
Working for an Australia free of poverty



St Vincent de Paul Society  
good works



Held in conjunction with Women's Policy Forum,  
Tuesday 16th August.



WOMEN'S POLICY  
ACTION TANK